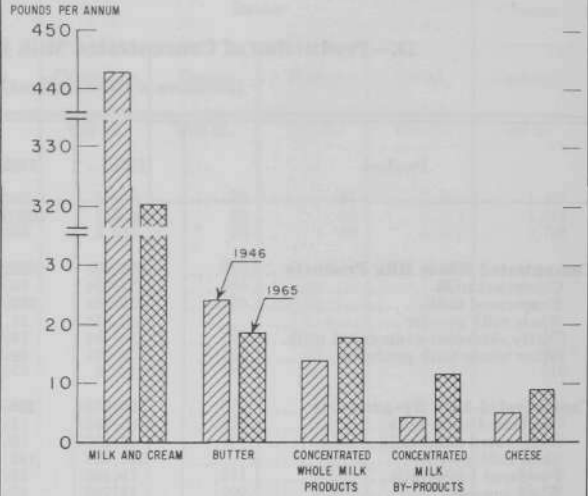


The estimated consumption of fluid milk and cream, on a milk basis, amounted to 4,745,166,000 pt. in 1965, which was 62,912,000 pt. higher than the 1964 estimate. Daily average consumption per capita amounted to 0.68 pt., unchanged from the previous year. The estimated consumption of milk and cream is given by province in Table 21 and the domestic disappearance of all dairy products in Table 22.



PER CAPITA CONSUMPTION OF DAIRY PRODUCTS, 1946 AND 1965



21.—Estimated Consumption of Milk and Cream (expressed as Milk), by Province, 1963-65

Province and Year	Estimated Consumption	Daily per Capita Consumption	Province and Year	Estimated Consumption	Daily per Capita Consumption
	'000 pt.	pt.		'000 pt.	pt.
Newfoundland.....	Manitoba.....1963	265,621	0.77
Prince Edward Island....1963	32,438	0.83	1964	264,293	0.75
1964	32,607	0.83	1965	259,706	0.74
1965	32,222	0.82	Saskatchewan.....1963	270,565	0.79
Nova Scotia.....1963	172,583	0.62	1964	269,444	0.78
1964	171,393	0.62	1965	269,656	0.78
1965	172,875	0.62	Alberta.....1963	388,782	0.76
New Brunswick.....1963	138,587	0.62	1964	388,579	0.74
1964	136,397	0.60	1965	390,912	0.74
1965	139,951	0.61	British Columbia.....1963	373,662	0.60
Quebec.....1963	1,289,508	0.65	1964	384,003	0.60
1964	1,309,627	0.64	1965	400,280	0.61
1965	1,322,431	0.64	Totals.....1963	4,624,413	0.69
Ontario.....1963	1,692,667	0.72	1964	4,682,254	0.68
1964	1,725,911	0.71	1965	4,745,166	0.68
1965	1,757,133	0.71			